

FIG. 1

200

McCollins Using Teradata CRM 4.0.1 - Connected To TDEY40 - [Pattern Detection: 1]

File Edit Database Modules Options Window Help

Clicks | Main Chart

Customer Level: Household Measure: Number of Customers

Focal Product

Product Level: Category Date Type: Fixed From: 04/30/2001 To: 04/30/2001 Time Interval: Day

Analysis Product

Product Level: Category Days In Interval: 1

Relative To Focal Product Purchase Date

Starting: 0 Intervals: Before Ending: 0 Intervals: After

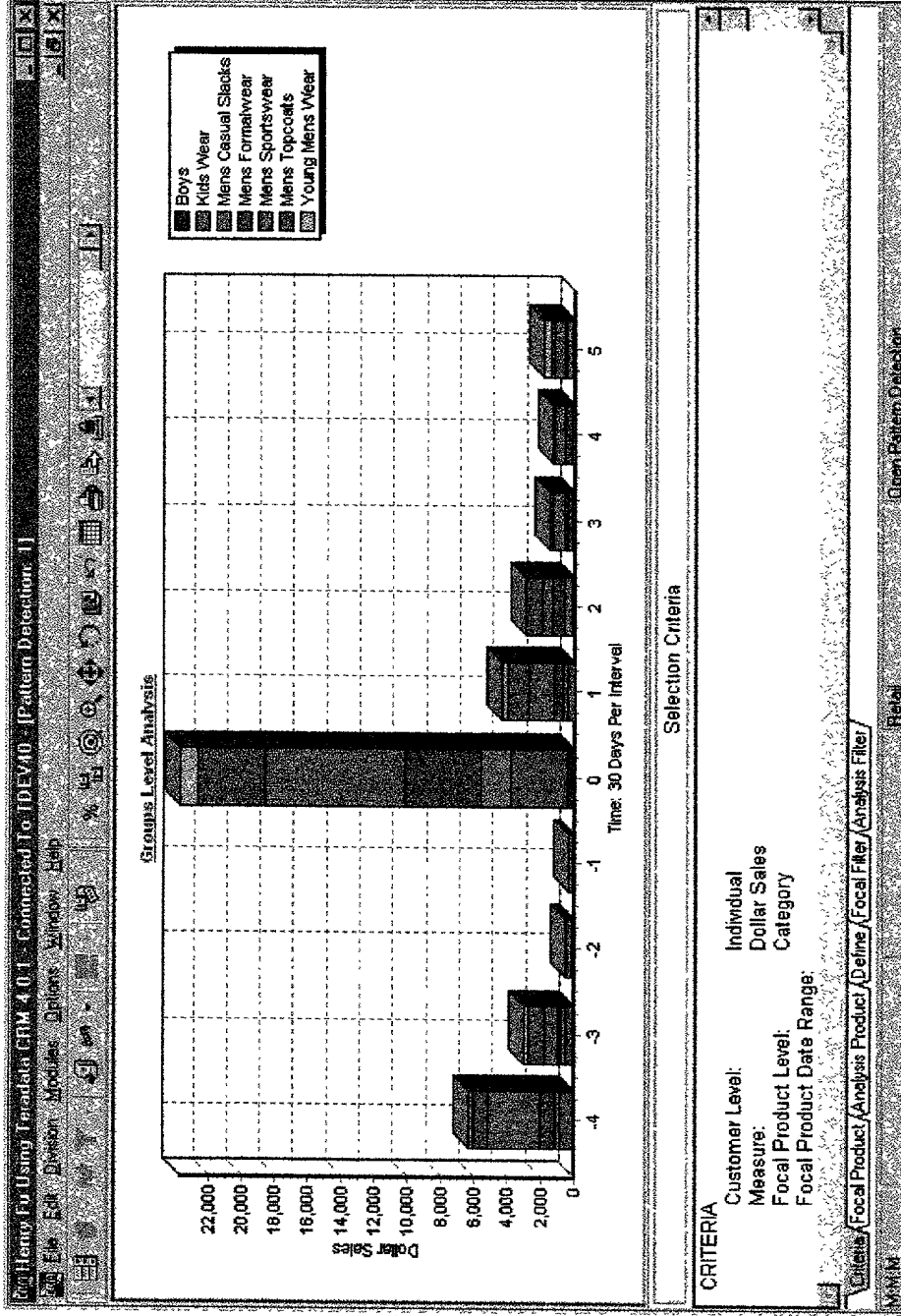
Selection Criteria

Criteria (Focal Product) (Analysis Product) (Define) (Focal Filter) (Analysis Filter)

Retail | Open Pattern Detection

FIG. 2

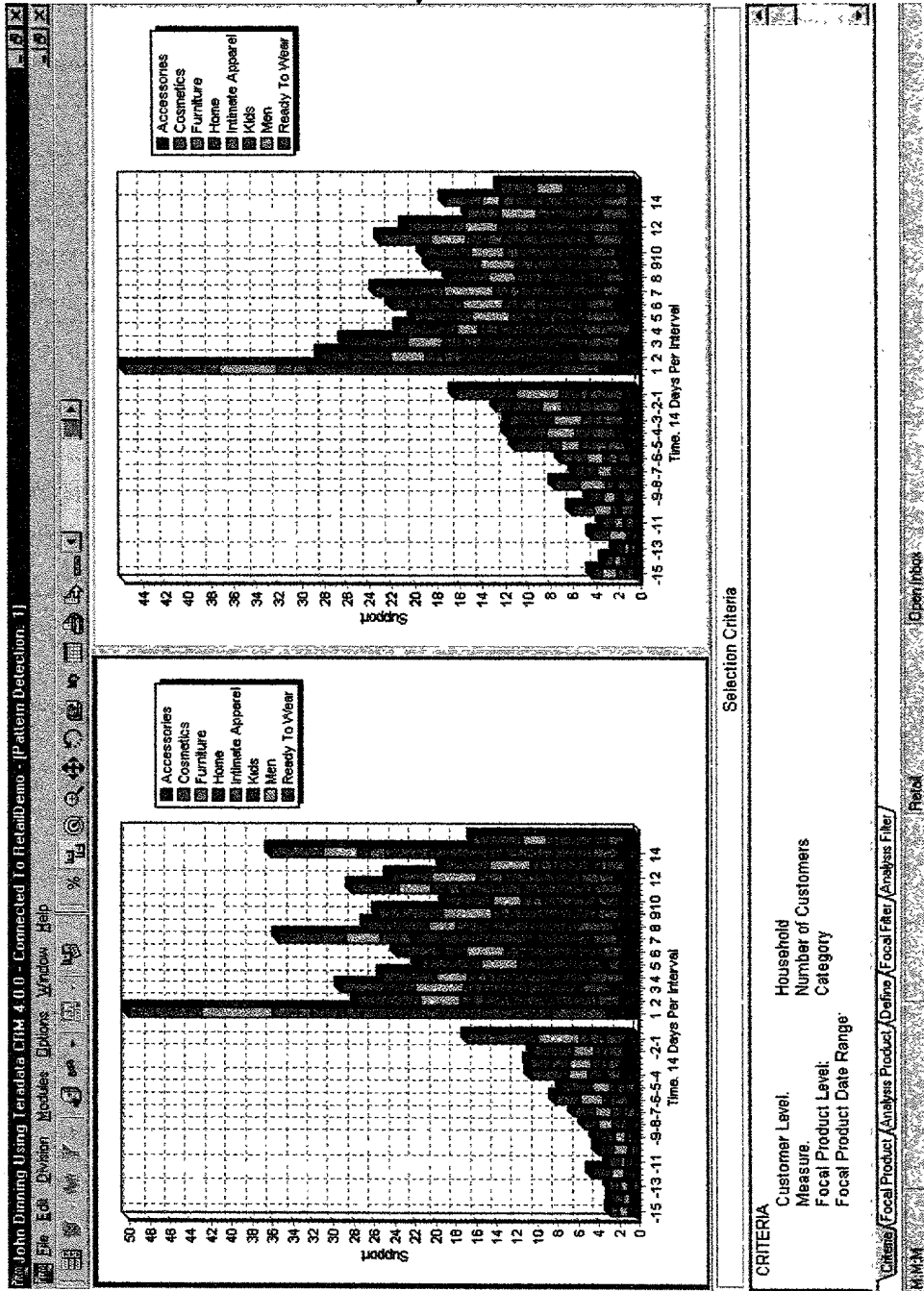
300



304

302

FIG. 3



400

402

FIG. 4

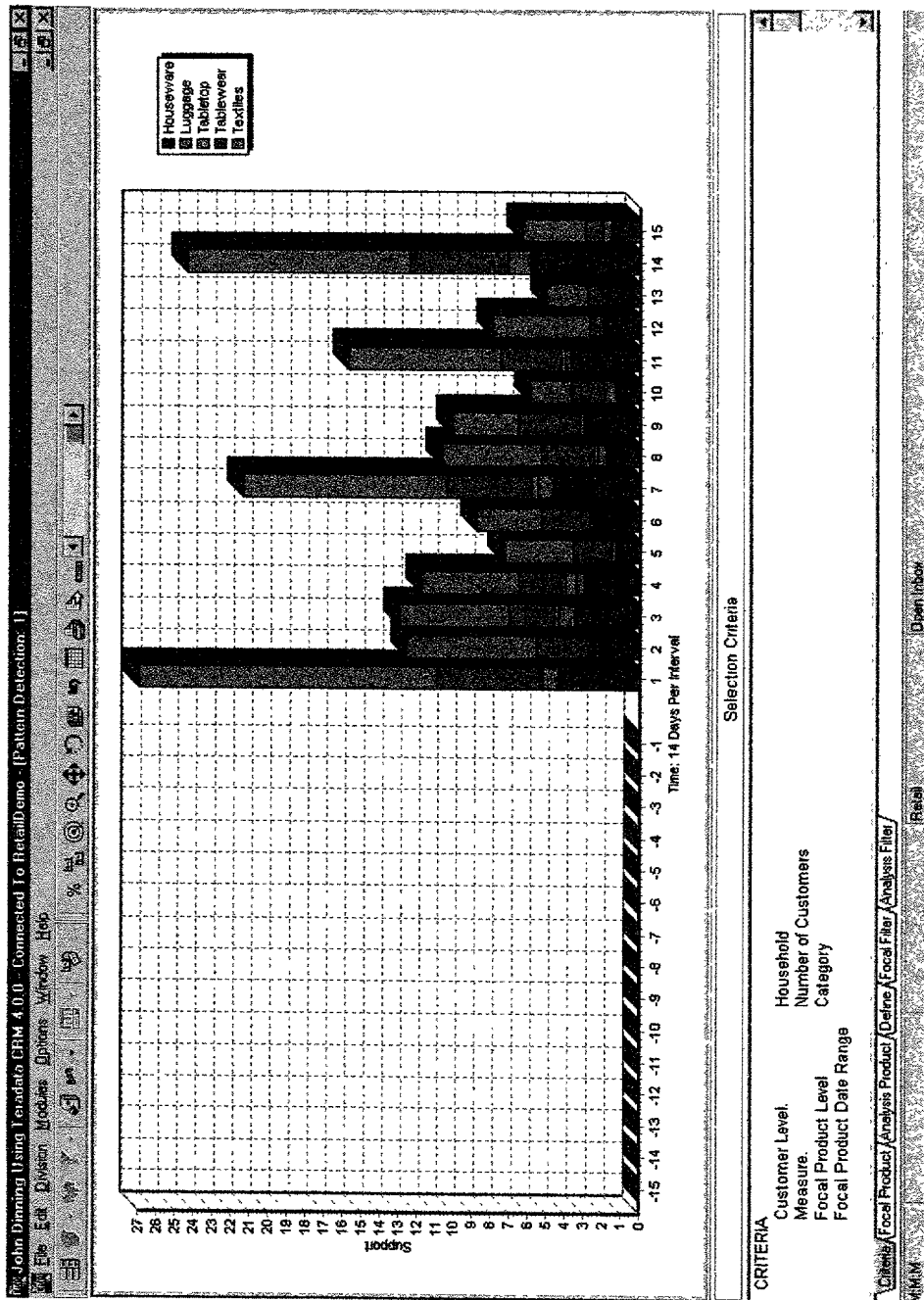


FIG. 5

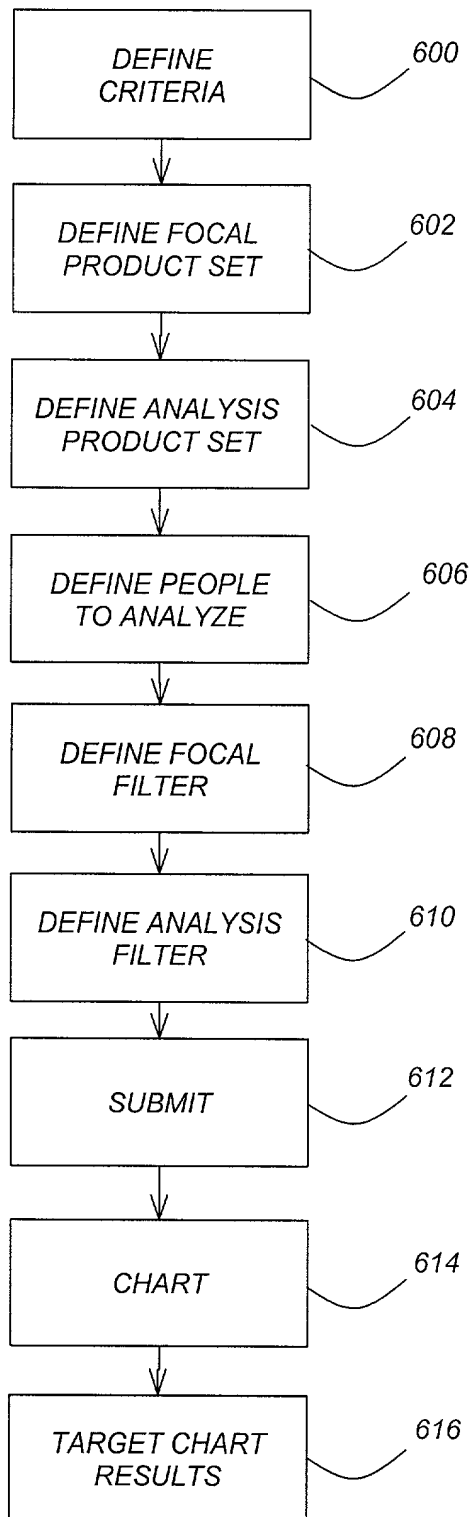


FIG. 6